

Behnam Jafari Balalami

Chief Product Officer & Business Architect

I turn messy, complex problems into clean systems that scale — products, businesses and platforms that work in the real world and keep working as they grow.

 **The full dossier**

 **Book a 30-minute call** (<https://calendly.com/bjafaribox/30min>)



01

 EVIDENCE

Where the numbers are

The figures that carry a source — with what each one counts, and where it came from — are on the Experience page, next to the role that produced them.

See the sourced figures >

02

✓ PROOF

Three pieces of work that answer “can he actually do it?”

Work >



Shalize

Precious Metals Ops · 2025
– 2026

Rebuilt a physical gold business into an operating system.

Shalize — Full case >



Ketabno

Social Reading · 2022 – 2023

Launched a national reading platform in about three months.

Ketabno — Full case >



Mehrabani & Soha

Digital Philanthropy · 2023
– 2024

Closed the trust loop in digital philanthropy.

Mehrabani & Soha — Full case >

03

© FIT

What I am open to

Full-time, fractional or advisory. Tehran-based, open to relocation and to remote roles in any timezone that overlaps Asia/Tehran by four hours or more.



Chief Product Officer

A company with a product function that has outgrown its process.



Chief Operating Officer

A business whose growth is now limited by its own operating system.



Head of Product / VP Product

A portfolio that needs one owner and one language across it.

Fractional / Advisory

A founder who needs the architecture right before hiring the team.

 NEXT STEP

That is the brief. The next move is one message.

Tell me the problem you are carrying. If I am not the right person, I will say so and suggest who might be.

 **Get in touch**

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I reply to every serious enquiry within 2 business days.