

# Leadership Portfolio

Everything an executive-search partner or a board would want in one place: the capability map, the experience spine, the sectors, the credentials — and the numbers with their provenance attached.

Two-minute brief

01

EXPERIENCE SPINE

Six organisations,  
2007 to today

Full work history

Chief Product & Business Development Officer

Sep 2024 – Jun 2026

Fractional

Tamin Tejarat Espahbod Khorshid

Full detail

Senior Management Consultant & Digital Product Lead

Aug 2024 – Present

Project-based

Emkan Development Experience Group

Full detail

|  |                                                                                                                      |
|--|----------------------------------------------------------------------------------------------------------------------|
|  | <b>Co-Founder, Board Member &amp; Chief Product Officer</b> <span>Feb 2024 – Mar 2025</span> <span>Fractional</span> |
|  | <p>WritingChex</p> <p><b>Full detail</b></p>                                                                         |
|  | <b>Co-Founder &amp; Board Member</b> <span>Sep 2015 – Jul 2024</span> <span>Full-time</span>                         |
|  | <p>Aghigh Family · House of Art &amp; Media</p> <p><b>Full detail</b></p>                                            |
|  | <b>Co-Founder &amp; CEO</b> <span>Nov 2015 – Oct 2016</span> <span>Fractional</span>                                 |
|  | <p>CompanyHouse · Fekre Bartar Legal Institute</p> <p><b>Full detail</b></p>                                         |
|  | <b>Creative Direction, Design, Web &amp; Project Leadership</b> <span>2007 – Sep 2015</span>                         |
|  | <p>Freelance</p> <p><b>Full detail</b></p>                                                                           |

02

CAPABILITY MAP

## Six layers of competency

Executive Leadership & Management Consulting

Executive Layer

Management Consulting

Business Strategy

Organizational Design

Business Process Optimization

Operating Model Design

Strategic Planning & Execution

Digital Transformation

Change Management

Economic Development & Investment Promotion

Business Development & Growth

Growth Layer

Business Development

Growth Strategy

Go-to-Market Strategy

Customer Experience Strategy

Brand Strategy

Content Strategy

Revenue Growth

Stakeholder Management

Product Leadership

Build Layer

Product Strategy

Product Discovery

Product Roadmapping

Product Portfolio Management

Product Lifecycle Management

Platform Design

Product-Led Growth

AI Product Development

Marketplace & Multi-Sided Platform Design

Product Operations & Delivery

Execution Layer

Agile Product Development

Scrum & Lean Methodologies

Program Management

Cross-Functional Leadership

Project Portfolio Management

Operational Excellence

Quality Assurance

Risk Management

## User Experience & Service Design

Design Layer

User Experience (UX)

User Interface (UI)

Customer Journey Mapping

Information Architecture

Service Design

User Research

Prototyping & Validation

## Analytics & Decision Making

Insight Layer

Product Analytics

Business Analytics

Financial Modeling

Forecasting & Scenario Planning

Data-Driven Decision Making

Market Research

Customer Insights

03

SECTORS

## Where I have actually operated

FinTech & Alternative Assets

Gold & Precious Metals

AI & EdTech

Digital Philanthropy & Crowdfunding

Social & Content Platforms

Parenting & Family Platforms

Economic Development & FDI Promotion

LegalTech

Media & Creative Industries

04

CREDENTIALS

## Education and certification

Full ledger

**Programmes are not employers.** Founder Institute, SpartUp at San José State University, Product School and the McKinsey “Take a Step Forward” programme are courses and accelerators I took part in. They are not roles, not affiliations, and they give me no US work history.

05

THE RECORD

## Where the numbers are

The figures that carry a source — with what each one counts, and where it came from — are on the Experience page, next to the role that produced them.

[See the sourced figures](#)

NEXT STEP

# The dossier is complete. The conversation is not.

Executive search, board introductions and direct enquiries  
all reach me the same way.

**Get in touch**

**Book a 30-minute call** (<https://calendly.com/bjafaribox/30min>)

I reply to every serious enquiry within 2 business days.